



Effective Communication and Advocacy Education with Ga General Assembly

Suggestions for Effective Communication and Policy Education:

1) Be confident in yourself and what you do. Be positive!

- Know that you Know that you Know your stuff.
- Practice what you're going to say after the initial contact. Let the first minute or two (initial contact) be natural then deliver your memorized piece with your "people 'skills". See "people skills" in #2 below.

2) Use "Basic People Building Skills". Be positive!

- Dress the part – you are a leader.
- Smell good!
- Look them in the eye.
- Smile face and body.
- Tell them "Who" you are, who your "With" and promote Collaboration.
- Shake their hand coming and going.
- Be a "Positive Solution Focused" person.
- Find "Mutual Connection" naturally. Research your legislator before you meet them. Know what they like.

3) Communicate credible information peppered with fact. Be positive!

- Tell a short story about the issue at hand to make your major point(s).
- Leave them with a one pager with facts, information and ways to get more information to include your contact information.
- Follow up with their staff or the legislator a week later or ASAP.