



# PREVENTION IN GEORGIA IS: Changing Minds. Saving Lives.

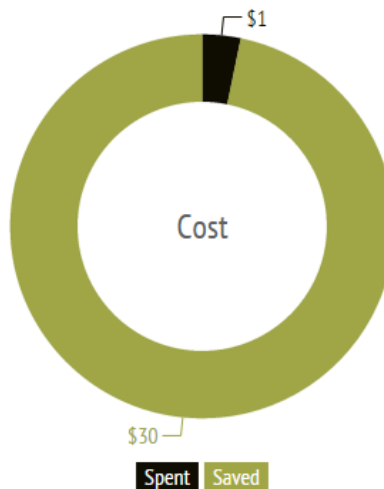
## Investing in Prevention Saves \$

### Substance Abuse Prevention SAVES Money

Studies show that **decreased** substance use and abuse translates to **decreased** spending in healthcare, unemployment, and court related expenses. According to one analysis (supported by similar studies) **\$30 is saved for every \$1 spent** on substance abuse prevention. Investing in effective prevention leads to:

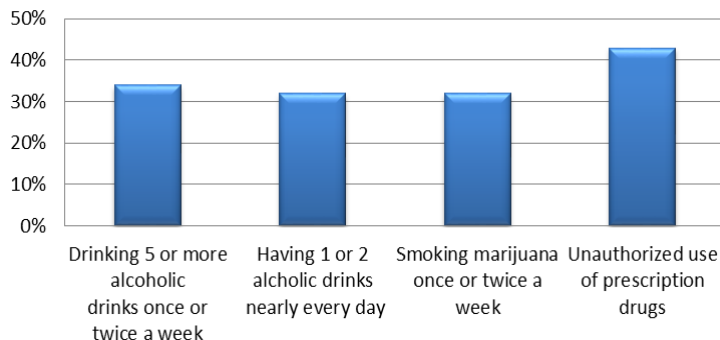
- Decreased medical costs from health & safety consequences
- Reduced spending on treatment for addiction
- Reduced crime & delinquency
- Reduced family violence
- Less child welfare needs
- Improved school performance
- Gainful employment
- Productive and safe workforce
- Financial self-sufficiency

\$30 saved for every \$1 spent on substance abuse prevention.



## Substance Abuse Prevention is Changing Minds and Saving Lives

### Percentages of Youth in Georgia that perceive Substance Abuse as a Great Risk



According to the 2015 Georgia Student Health Survey 2.0 (GSHS ii), Georgia shows the following increases in Social Disapproval between 2013 and 2014:

#### Marijuana Use:

There was a 16% increase in youth who indicated their friends would disapprove if they used marijuana...that's **57,000 more** Georgia youth disapproving marijuana use.

#### Other Drug Use

There was a 18% increase in youth who indicated that their friend would disapprove if they used drugs...that's **60,000 more** Georgia youth disapproving some form of other drug use.

*Investing in Prevention Saves \$ Data from Miller, T. and Hendrie, D. (2009). Substance Abuse Substance Abuse Prevention Dollars and Cents: A Cost-Benefit Analysis. DHHS Pub. No. (SMA) 07-4298. Rockville, MD: SAMHSA/CSAP*

*Changing Minds, Saving Lives Data from the Georgia Student Health Survey 2.0 (GSHS ii). (2015)*

*There are over 40 prevention providers and Drug Free Communities grantees across the state that are effectively reducing substance use disorder by employing environmental strategies that encourage youth to not participate in substance use and that they are not alone! **Let's continue to invest in our future by supporting Georgia's Substance Abuse Prevention Advocates!***