

Advocacy Webinar

JANUARY 26, 2022 • 2PM



V4P Announcements

- Substance Abuse Prevention Day Pre-event Webinar- Feb. 18th @11am
- Substance Abuse Prevention Day Feb. 24th 2022 (10:30 12:30)
- Suicide Prevention Day March 30th 2022 (10:30 12:30)
- V4P Membership- To become a V4P Member is Free. Membership includes exclusive webinars, networking opportunities, and much more. Visit v4pga.org to become a member today

WHAT WE DO:



V4P ACTIVITIES

Host Quarterly Calls / Meetings:

- V4P Member Networking
- Suicide Prevention Stakeholders
- Suicide Prevention Mental Health Trainers
- Suicide Prevention Clinicians





Advocacy Basics



Advocacy is defined as any action that speaks in favor of, recommends, argues for a cause, supports or defends, or pleads on behalf of others.

2 KINDS OF ADVOCACY



Policy Education



Lobbying

LOBBYING



"LOBBYING" IS ANY ATTEMPT TO GET A POLICYMAKER OR THE PUBLIC TO VOTE YES OR NO ON A CERTAIN BILL OR ORDINANCE. A "BILL" IS A PIECE OF LEGISLATION BEING CONSIDERED BY LEGISLATORS BEFORE IT EITHER PASSES OR FAILS TO PASS. IF IT PASSES THEN IT BECOMES A LAW.

POLICY EDUCATION

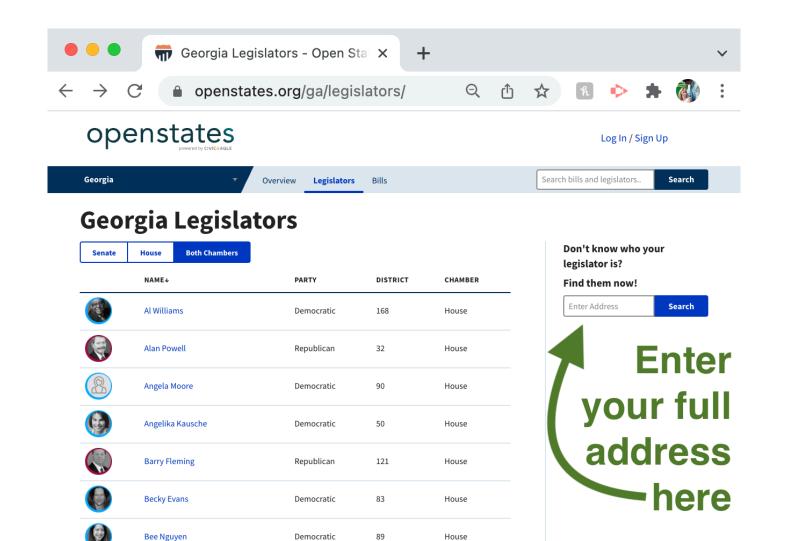
"Policy education" involves educating various kinds of policymakers and the public about the problem (or problems) you are concerned about and the changes you or your organization want to see take place.



Who are my legislators?

https://openstates.org/g a/legislators/







1020 Lake Dr, Greensboro, GA 30642

Search by Address

State

 NAME	PARTY	DISTRICT	CHAMBER	
Trey Rhodes	Republican	120	lower	
Burt Jones	Republican	25	upper	

Federal

e e	NAME	PARTY	OFFICE
	Jon Ossoff	Democratic	U.S. Senate
(2)	Raphael G. Warnock	Democratic	U.S. Senate
	Jody B. Hice	Republican	U.S. House GA-10

Use Current Location





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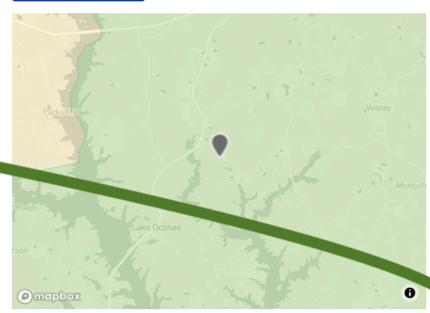
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Use Current Location



Click here to learn more







Trey Rhodes

Georgia • Representative • Republican • District 120

Online

EMAIL trey.rhodes@house.ga.gov

WEBSITE

https://www.legis.ga.gov/members/house/876? session=1029

http://www.house.ga.gov/Representatives/en-US/member.aspx?Member=876&Session=27

District Office #1

1051 Ben Hammond Drive Greensboro, GA 30642

Capitol Office

228-A State Capitol Atlanta, GA 30334

PHONE 404-656-5099

SERVING DISTRICT 120





Sponsored Bills

HB 950

Oglethorpe County; Board of Education; provide new district boundaries

Introduced Jan 24 2022 • House First Readers Jan 25 2022

HB 948

Wilkes County; Board of Education; change description of districts

Introduced Jan 24 2022 • House First Readers Jan 25 2022

HB 975

Elections; probate court judge to cease acting as superintendent of elections; provisions

Introduced Jan 24 2022 · House First Readers Jan 25 2022

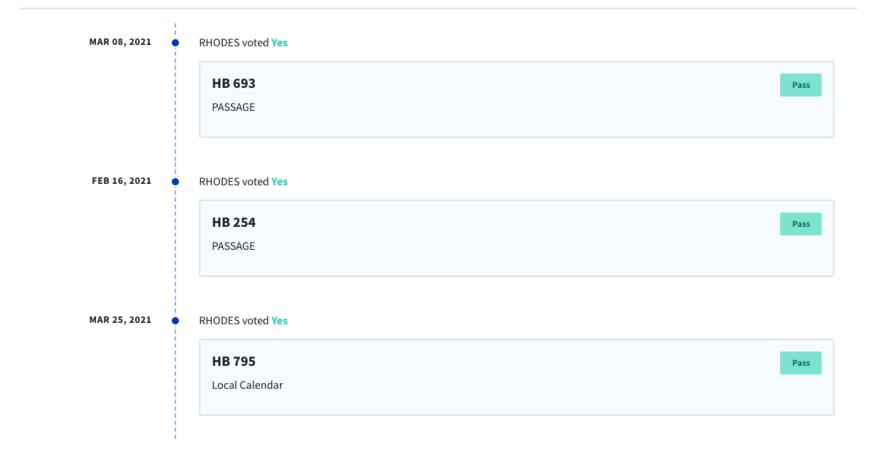
HB 949

Oglethorpe County; Board of Commissioners; revise districts of members

Introduced Jan 24 2022 • House First Readers Jan 25 2022

View more bills









Questions or Suggestions





Representative Sainz recommended the following tips on how community partners could best reach out to their elected officials for advocacy purposes:

Representative Steven Sainz



- Create a personalized one-pager that could be shared with the elected official to their official member email account. If you know the legislator's assigned assistant, CC them on the email as well. This information can usually be found on the legislator's official webpage. You can ask, in the email, if the legislator has a preferred email or phone number to use for future communication.
- You can request a 10-15 minute in-person, virtual, or phone call briefer with your legislator. Highlight in that meeting what your coalition is doing for the given district and relate the coalition funding to the work.
- If no reply to email, follow up with a phone call (use the office line if nothing else). Often emails get lost in the inbox as legislators receive a LOT of robo emails during the session.



Questions or Suggestions

Advocacy Resources



BEGINNERS' ADVOCACY TOOLKIT FOR ADULTS & YOUTH







TOOLS

Vignette Template Meeting Request Template Meeting Script Infographics



ABCs of Advocacy | With Dr. Gregg Raduka, Ester Lopez, and Shannon Lawson

WEBINARS

Recorded Online Future Topics



Making a difference in 5 easy steps

- 1. Identify whom you want to persuade (your target)
- Know your facts
 - Key pieces of information that help you make the strongest case possible
- Begin to communicate
 - What is your ask?
- Advocate
- Follow-up (it is all about relationships)



Questions or Suggestions

The Spectrum Of Prevention

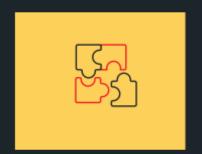
Prevention Institute

Level of Spectrum	Definition
Strengthening individual knowledge and skills	Enhancing an individual's capability to prevent injury or illness
2. Promoting community education	Reaching groups of people with information and resources to promote health and safety
3. Educating providers	Informing providers to transmit skills and knowledge to others
4. Fostering collaboration	Bringing together groups for broader goals and greater impact
5. Changing organizational practices	Adopting regulations and shaping norms to improve health and safety
6. Educating policymakers	Developing strategies to inform policies

Source. Adapted from Cohen, L., & Swift, S. (1999). The spectrum of prevention: Developing a comprehensive approach to injury prevention. *Injury Prevention*, 5, 203–207, a publication of the BMJ Publishing Group.

QUESTIONS?

THANK YOU!



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WEBSITE

www.v4pga.org