



Georgia Department of Behavioral Health &
Developmental Disabilities

Kevin Tanner, Commissioner

DBHDD

Office of Behavioral Health Prevention and Federal Grants

September 2024

Greetings,

The Georgia Department of Behavioral Health's Office of Behavioral Health Prevention is responsible for managing the Governor's Red Ribbon Campaign in Georgia. Red Ribbon Week is held each year October 23 - 31, and a Kick-off is held to celebrate the beginning of Red Ribbon activities in Georgia. All Schools are invited to attend this year's Kick-off which will be held on **Wednesday, October 23rd**, at the Mable House Barnes Amphitheatre, 5239 Floyd Road, Mableton, GA 30126.

We are hoping that you will plan to join us.

Each Kick-off highlights a visual arts segment with an art walk display of all Poster Contest entries for the Kick-Off along with announcement of winning posters from across the state. Winning posters will also be featured in the next year's Governor's Red Ribbon Campaign Planning and Resource Guide, which is accessible by all schools and organizations across Georgia.

For information about the Red Ribbon Campaign Poster Contest, please see the attached document, or visit <http://dbhdd.georgia.gov/governors-red-ribbon-campaign>. You may choose to participate in the poster contest, the art walk or both. However, if you opt only to display at the art walk, simply bring your poster to the Kick-off event one hour before the start time and seek out a member of the Department of Behavioral Health & Developmental Disabilities staff.

Consequently, like last year, we are once again promoting the scholastic contest for all students in Georgia. This information is also included as part of the attached documents and, can be located at <http://dbhdd.georgia.gov/governors-red-ribbon-campaign>. You can enter online or mail in your entry. Special prizes are planned for this contest.

Kick-off participation reservation information is attached for those wanting to attend. Youth groups who have a special talent may register to perform at the Kick-off using the attached form.

Please feel free to contact me with any questions or concerns you may have regarding the Kick-Off or contests. We look forward to seeing you in October!

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