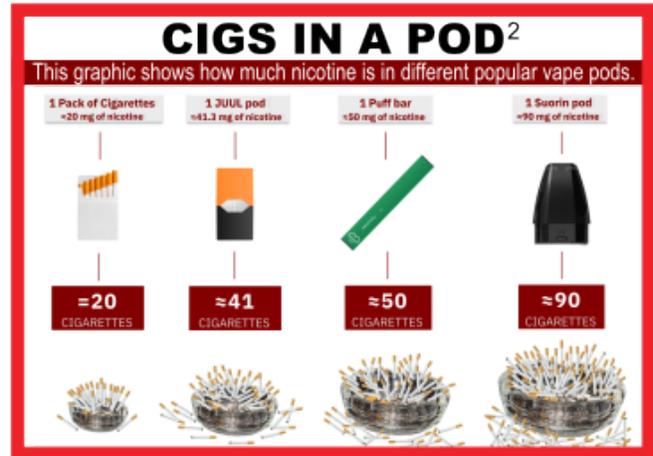


VAPING FACT SHEET 2025



According to the American Lung Association's 22nd annual "State of Tobacco Control" report, Georgia continues to lag behind the rest of the country in policy efforts to prevent and reduce tobacco use. The state received all failing grades on the report. The findings underscore the need for Georgia policymakers to focus on raising the tobacco tax, which is the second lowest in the country at 37 cents per pack.¹



GEORGIA RANKED 49 / 50 US STATES - 2% TOWARDS PREVENTION

In 2024, Georgia had some of the lowest levels of state spending on tobacco prevention programs (compared to CDC recommended spending levels), and was ranked 49th (out of 50 US states). Georgia only spent 2% (\$2.1 million) of the CDC recommended \$106 million on tobacco prevention and cessation programs in FY 2024.³

MOST COMMONLY USED

From 2023 to 2024, current (previous 30-day) use of any tobacco product declined among high school students from 12.6% to 10.1%, largely driven by the decline in high school e-cigarette use (from 10.0% to 7.8%). During 2024, e-cigarettes remained the most commonly used tobacco product among U.S. youths; nicotine pouches were the second most commonly used tobacco product.⁴



SOURCES

1. American Lung Association's 22nd annual "State of Tobacco Control" report
2. Stanford Tobacco Prevention Toolkit
3. Tobacco Free Kids Georgia State Report
4. National Youth Tobacco Survey, 2023