

OFFICIAL RULES FOR Georgia Red Ribbon Campaign

Poster Contest

Red Ribbon Campaign Poster Contest: The Georgia Department of Behavioral Health & Developmental Disabilities (DBHDD), Office of Behavioral Health Prevention invites Georgia students to submit applications for a poster contest. The winner will be announced at the October 23rd, 2025, Red Ribbon Kick Off celebration.

CONTEST PERIOD: The poster submissions must be received no later than 5:00pm on Friday, October 17, 2025.

HOW TO ENTER: Should you wish to be part of the poster contest you must send a standard (22" x 28") poster focusing on the theme of substance abuse prevention and awareness. The 2024 National Red Ribbon Campaign theme is **"LIFE IS A MOVIE. FILM DRUG FREE."** Each entry must have the following information on the back of the poster: Student name, school name, school system name, teacher / counselor name along with contact email address or number.

There are **two (2)** ways to enter:

(1) Mail Entry: Mail posters to Barbara Dorman, Georgia Department of Behavioral Health & Developmental Disabilities (DBHDD), 200 Piedmont Ave, S.E., 5th Floor- West Tower, Suite 504-13 Atlanta, GA 30334. All mail-in entries must be postmarked by October 17, 2025, to be considered.

(2) Delivery: Deliver posters to Barbara Dorman, Georgia Department of Behavioral Health & Developmental Disabilities (DBHDD), 200 Piedmont Ave, S.E., 5th Floor- West Tower, Suite 504-13 Atlanta, GA 30334. All delivered entries must be received by 5:00pm Friday, October 17, 2025, to be considered.

ELIGIBILITY: Contest is open to all state of Georgia full or halftime students who attend elementary, middle, or high school (public schools, state-certified private schools, or approved home-school programs).

ENTRY LIMITATIONS:

Only one entry per student for the Poster Contest is allowed (will be considered). Limit one (1) Entry per person, regardless of method of entry. All Entries become the sole property of DBHDD and will not be returned unless specifically requested by applicant.

REQUIREMENTS OF ENTRIES:

Entry must be the original work of the entrant.

JUDGING: On or about October 20, 2025, all eligible Entries received by DBHDD will be judged by a panel of qualified judges based on the following criteria: (1) concept (2) artistic skill, and (3) creativity. First place and first, second and third runners-up will be selected for Elementary Schools, Middle Schools and High Schools.

WINNER NOTIFICATION: Winner(s) will be contacted via email through the school contact.

PRIZE: The winners will be invited to the Red Ribbon Campaign Kick-off event and presented with a certificate of achievement. Winning posters will be featured in the Governor's Red Ribbon Campaign Planning and Resource Guide, which is distributed to schools and organizations all over Georgia.

GENERAL CONDITIONS: By entering this Contest, acceptance of any prize constitutes permission to use winner's name, biographical information, city and state of residence, photograph, image and/or likeness for advertising, promotional and other purposes in any and all media now known or hereafter devised, worldwide, in perpetuity, without further compensation, notification or permission from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so, unless prohibited by law.

WINNERS' LIST: The winners' names will be posted on www.dbhdd.georgia.gov/substance-abuse-prevention from 2024 Red Ribbon Kick-Off date until DBHDD decides to remove the list from its website.

SPONSOR: This Contest is sponsored by Georgia Department of Behavioral Health & Developmental Disabilities, 200 Piedmont Ave, S.E., 5th Floor- West Tower, Suite 504-13 Atlanta, GA 30334.